

Terms and Conditions for Maybank Blackpink Contest ("Promotion")

1. Definitions

Under these Terms and Conditions:

"Participants" means the individuals as described in Clause 3(a).

"Eligible Submission" means the eligible submission as described in Clause 3(a).

"Eligible Channel" means the eligible channel as described in Clause 3(a).

"Prize" means a Prize as described in Clause 4.

"Maybank" means Maybank Singapore Limited.

"Contest Period" means the respective periods as described in Clause 4 below (both dates inclusive).

"Winner" means the winners of the Promotion.

Definitions importing the singular shall include the plural and vice versa.

2. Eligibility

- a) All Instagram followers of Maybank (<https://www.instagram.com/maybanksg>) (**"Individuals"**) are eligible to participate in this Promotion, except Maybank's advertising agencies or sponsors and their immediate families.
- b) Maybank has the absolute discretion to exclude any Individual and/or any person from participating in the Promotion without any obligation to furnish any notice and/or reason.
- c) By participating in the Promotion and/or by accepting a Prize, the Individuals agree to abide by the terms and conditions stated herein. If the Individual does not agree to these terms and conditions, he/she should not participate in the Promotion.

3. Eligible Submission

- a) To participate in the Promotion, the Individual must successfully perform the eligible submission (**"Eligible Submission"**) via Instagram (**"Eligible Channel"**) during the Contest Period by posting an Instagram reel to show your love for BLACKPINK (**"Participants"**). Participants are to use the contest hashtag #BornPinkWithMaybank and tag Maybank's Instagram account (MaybankSG) in their Instagram reel caption for their submission to be considered an Eligible Submission. The contest post on Instagram may be accessed at: <https://www.instagram.com/p/CqjgWibtMCZ>.
- b) For the submission to be deemed an Eligible Submission, the Participant's Instagram reel shall remain publicly viewable on the Participant's Instagram account, even after Prize has been successfully collected. Any deleted/removed/altered submission at any point (whether before or after submission or the Prize collection) will be disqualified.

- c) The Participant shall remain as a follower of Maybank on Instagram (<https://www.instagram.com/maybanksg>) at all times until the Winners have been selected.
- d) For avoidance of doubt, Participants may make any number of Eligible Submissions.

4. Contest Period and Prizes

Contest Period	Prize
3 April 2023 to 9 April 2023	<ul style="list-style-type: none"> One (1) BLACKPINK autographed poster – 2 Winners One (1) BLACKPINK autographed CD – 1 Winner
10 April 2023 to 16 April 2023	<ul style="list-style-type: none"> One (1) BLACKPINK autographed poster – 2 Winners One (1) BLACKPINK autographed CD – 1 Winner
17 April 2023 to 23 April 2023	<ul style="list-style-type: none"> One (1) BLACKPINK autographed poster – 2 Winners One (1) BLACKPINK autographed CD – 1 Winner
24 April 2023 to 30 April 2023	<ul style="list-style-type: none"> One (1) BLACKPINK autographed poster – 2 Winners One (1) BLACKPINK autographed CD – 1 Winner
3 April 2023 to 30 April 2023	Grand Prize: A pair of tickets worth S\$656 to BLACKPINK World Tour [BORN PINK] SINGAPORE on 14 May 2023

- a) Between 3 April 2023 and 30 April 2023, a Prize will be awarded to the top 3 most creative Eligible Submissions as selected by Maybank each week. As amongst the Winners for the specific week, the Prizes will be allocated randomly.
- b) A grand prize will be awarded to the Eligible Submission with the most views, received between 3 April 2023 and 30 April 2023 (both dates inclusive) as selected by Maybank. A Winner of a weekly prize can be the Winner of the grand prize.
- c) Maybank's selection of the Winner shall be final, conclusive and binding. No correspondence will be entertained.
- d) The Winners will be contacted by direct message on Instagram through the Maybank's Instagram account (MaybankSG), and will be informed how to collect his/her Prize. The Prize is to be self-collected by the Winners from 89 Rowell Road, #02-01, Singapore 208018. Except for notifications to the Winners, Maybank is not obliged to enter into any correspondence with any person on any matter concerning the Prize.
- e) The Prize must be collected by the Winner by the date specified in the direct message and in accordance with such procedure as may be set out in the direct message or

otherwise determined by Maybank. Any Prize unclaimed in accordance with Maybank's required procedures within the prescribed collection period in the direct message may be forfeited, and Maybank shall not be obliged to notify such Winner prior to or upon such forfeiture. The Winner whose Prize has been forfeited shall not be entitled to any payment or compensation notwithstanding any claims of non-receipt of notification of being a Winner or the direct message or the deadline for claiming the Prize. Strictly no extension or change of time will be allowed if the Winner does not collect the Prize within the collection period indicated in the direct message.

- f) The Prize is neither transferable nor exchangeable for cash, credit, other items, goods or services in kind or otherwise.
- g) Winners shall accept the Prize "as is". The colour, specifications and/or type of the Prize shall be determined by Maybank at its sole discretion. No change of the Prize of any kind is permitted.
- h) Maybank is not the supplier of the Prizes and makes no representation or warranty whatsoever as to the quality, merchantability, fitness for purpose and/or any other implied terms or conditions with respect to the Prizes. Maybank assumes no responsibility or liability for the acts or defaults of the merchant(s), or for any delay, postponement, non-delivery, non-performance or defects in the Prizes. Maybank is not an agent of the merchant(s) supplying the Prizes. Any dispute about the quality or performance of the Prize must be resolved directly between the Winner and the merchant.
- i) Maybank reserves the right to replace, exchange, vary or substitute any Prize at any time at its sole discretion without prior notice or liability to any person.
- j) Maybank shall not be responsible for any other consequences including but not limited to loss of life, injury to person and/or damage to property arising from or in connection with the Promotion and/or collection or use of the Prize, and/or in respect of any submission due to any reason whatsoever or howsoever.

5. General

- a) The Participants hereby authorise Maybank to disclose and publish their names and other particulars in the event that he/she wins a Prize, in accordance with applicable laws, without prior notice. The Winners also consent to co-operate with and participate in publicity activities organised by Maybank in relation to the Promotion without compensation whatsoever. All expenses and/or costs incurred for such attendance shall be borne by the Winners and Maybank reserves the right to use and publish the name,

address, photographs, information, particulars and/or documents of the Winners in any advertisement or other forms of publicity from time to time. Maybank reserves the right to collect, use and disclose the names and such other particulars of the Winners solely for the purposes related to the Promotion and in accordance with applicable laws.

- b) The decision of Maybank on all matters relating to or in connection with this Promotion (including without limitation the eligibility of a Participant, the selection of the Winners and the manner in which Prizes are awarded to the Winners) shall be final, conclusive and binding on all Participants. Maybank shall not be obliged to enter into any correspondence with any Participant on any matter concerning this Promotion
- c) Maybank, its related corporations, employees and/or independent contractors shall not be liable for any loss, injury, liabilities, expenses or damages whatsoever or howsoever incurred or sustained by any Participant and/or any other person by reason of, arising from or in connection with the Promotion, the Prize, receipt of or consumption of any services, products or facilities of any merchant or retailer, including any act or omission relating to the Participant's participation in the Promotion, howsoever caused or for any other reason.
- d) Maybank has the absolute discretion at any time to amend, vary, delete or add to any of these terms and conditions and to suspend, cancel or discontinue this Promotion at any time without prior notice and without liability to the Participant or any other person.
- e) Maybank may at any time waive either unconditionally or on such terms and conditions as the Maybank deems fit in its discretion any right it has under these terms and conditions, however any such waiver shall not preclude Maybank from exercising such rights in the future.
- f) The image of the Prize(s) (if any) in any brochure, marketing or promotional material relating to this Promotion is for illustrative purposes only.
- g) In the event of any inconsistency between these terms and conditions and any brochures, marketing or promotional materials relating to the Promotion, these terms and conditions shall prevail.
- h) Maybank's prevailing Data Privacy Policy shall apply and can be found at <https://www.maybank2u.com.sg/en/other-items/data-protection-policy.page>.
- i) This Promotion is in no way sponsored, endorsed, administered by or associated with Instagram.
- j) These terms and conditions are governed by the laws of Singapore.



Information is updated and correct as at 3 April 2023.

Maybank Singapore Limited (UEN: 201804195C)